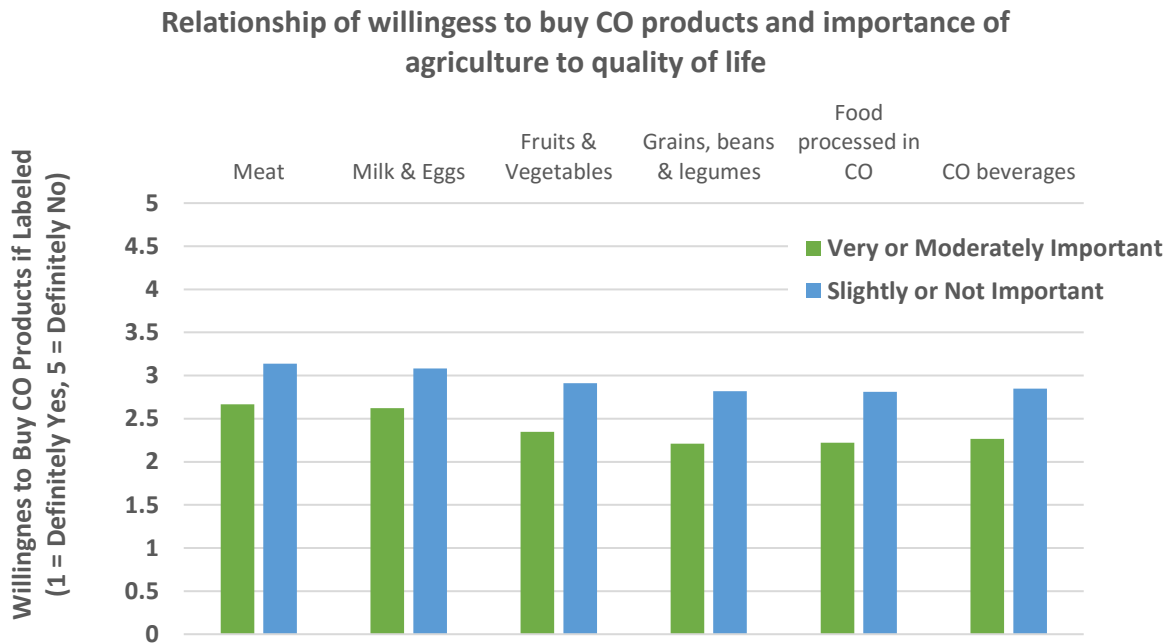


## Discussion question:

**What value-added opportunities (processing) do we have in NW Colorado that we can leverage as participants in the larger Colorado or regional food system? Comparative advantages? Regional assets?**



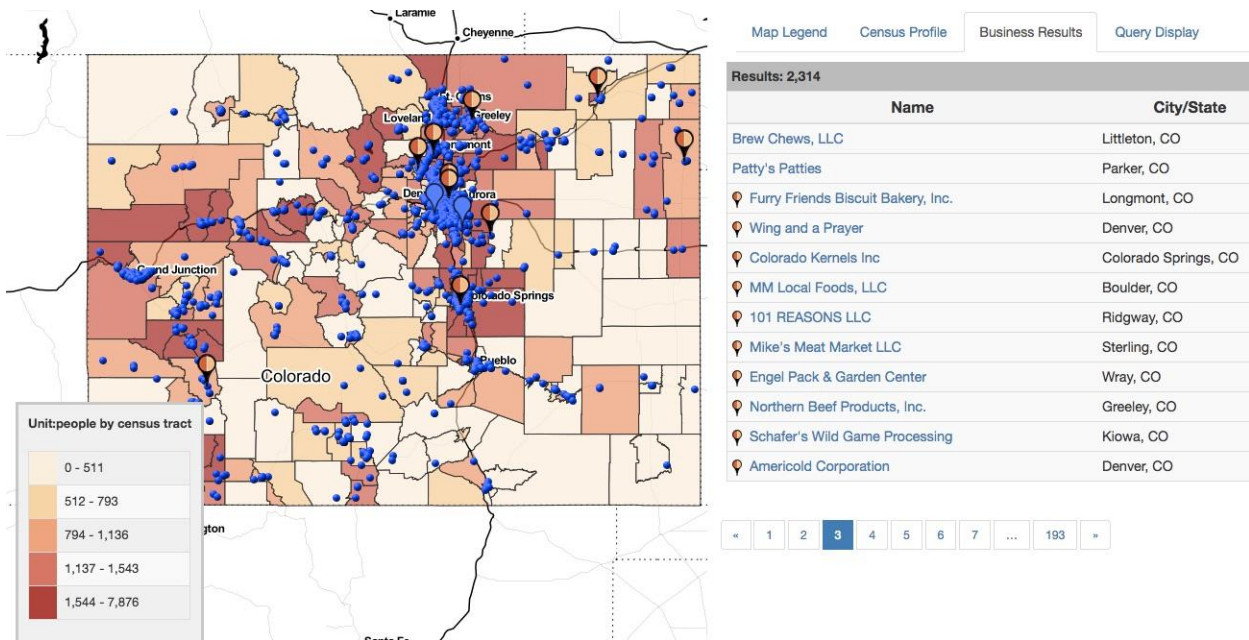
Source: Colorado Department of Agriculture, 2016, *Colorado Attitudes about Agriculture and Food*

Product	Annual per capita consumption (lbs)	Colorado Total (\$1,000)	South Central (\$1,000)	Denver Metro (\$1,000)	Eastern (\$1,000)	Front Range (\$1,000)	Northeast (\$1,000)
Fresh potatoes	33.5	\$99,032	\$2,167	\$50,021	\$3,452	\$16,869	\$1,351
Frozen potatoes	46.3	\$288,408	\$6,310	\$145,675	\$10,052	\$49,127	\$3,934
Wheat flour	134.7	\$362,645	\$7,935	\$183,172	\$12,640	\$61,773	\$4,946
Beef	51.5	\$869,964	\$19,035	\$439,419	\$30,322	\$148,189	\$11,866

Source: USDA Economic Research Service, 2015, *Food Disappearance and Food Prices*

**Discussion question:**

**What value-added opportunities (processing) do we have in NW Colorado that we can leverage as participants in the larger Colorado or regional food system? Comparative advantages? Regional assets?**



Source: MarketMatch, 2017, *Food Processors and Packingsheds in Colorado*

**Colorado Production by the Numbers**

- 173,000** people employed in agriculture
- \$41** billion contribution to the state economy
- 100** million bushels of corn are imported to feed the livestock industry
- #1** in the nation for millet production
- 2** billion pounds of potatoes produced

Source: Colorado Department of Agriculture, 2017