

Partners

Colorado Farm & Food System Response Team







Federal Grant Webinar Series

Framing and Developing Federal Food Systems Grants

Thanks for joining us!

Stories of Past Federal Food System Grant Applicants

Hear directly from other farmers and food systems organizations that have successfully applied for USDA funding in the past. They'll share what the process was like, what they learned, what they wish they had known, and recommendations for how to develop a successful project and application.

Presenters: Katie Slota with Native Hill - VAPG, Kaibab Sauvage with Sauvage Spectrum - VAPG, Anna Schott with GoFarm - LFPP and FMPP, Nanna Meyer with CU Colo Springs - LFPP

Thursday April 15, 2021 @ 1pm MDT Register here: https://bit.ly/3dg9Aui

How To Improve Colorado and Federal Grant Processes

This webinar is a community discussion about what works and what doesn't work about the current state and federal grant processes. The particular focus is how this process can be more inclusive to disadvantaged farmers and organizations and what we can all do to improve the process (i.e. give feedback, create stronger collaborations, get more farmers on review committees, etc.). Feedback will be provided to state decision-makers immediately to help guide and inform additional COVID-response grant programs. Here is your chance to give feedback on how investments could best support your farm, business, organization, and/or community to improve farm/business viability, advance new opportunities, and address food insecurity.

Wednesday April 28 @ 3pm MDT Register here: https://bit.ly/2R8le2T



Crafting Winning Food System Grant Proposals

Dawn Thilmany and Becca Jablonski
Department of Agricultural and Resource Economics
Colorado State University







Your Presenters



Dawn Thilmany McFadden

Professor | Extension Economist

Department of Agricultural and Resource Economics



Becca Jablonski
Assistant Professor | Food Systems Extension Economist
Department of Agricultural and Resource Economics



Agenda

1. Present highlights of USDA Food System Grant Programs

2. Principles of Framing a Fundable Project

3. Questions and Discussion



USDA PROGRAMS IN THE LOCAL FOOD SUPPLY CHAIN

USDA is committed to supporting robust regional food economies across the food chain through the programs noted below.



Agricultural Conservation

Easement Program (NRCS)

Community Compost and

Food Waste Reduction Project

Cooperative Agreements (NRCS)

Conservation Reserve

Program (FSA)

Conservation Stewardship

Program (NRCS)

Conservation Innovation

Grants (NRCS)

Environmental Quality

Incentives Program (NRCS)

Solid Waste Management

Grants (RD)

PRODUCTION

Environmental Quality

Incentives Program (NRCS) Farm Microloans (FSA)

Farm Storage Facility Loans (FSA)

Grass Fed Small and Very Small Producer Program (AMS)

Noninsured Crop Disaster Assistance Program and Other Disaster Assistance Programs (FSA)

Organic Cost Share (FSA)

Rural Energy for America Program (RD)

Urban Agriculture and Innovation Grants (NRCS)

> Whole-Farm Revenue Protection (RMA)



PROCESSING

Agricultural Innovation Center (RD)

Business and Industry Guaranteed Loans (RD)

Community Facilities Loans and Grants (RD)

Local Food Promotion Program (AMS)

Regional Food Systems Partnership Grants (AMS)

Rural Business Development Grants (RD)

Urban Agriculture and Innovation Grants (NRCS)

> Value Added Producer Grants (RD)



AGGREGATION/ DISTRIBUTION

Business and Industry Guaranteed Loans (RD)

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Farm Storage Facility Loans (FSA)

Local Food Promotion Program (AMS)

Regional Food Systems Partnership Grants (AMS)

Rural Business Development Grants (RD)

Specialty Crop Block Grants (AMS)



Community Food Projects Competitive Grants (NIFA)

> Farm to School Grant Program (FNS)

Farmers Market Promotion Program (AMS)

Gus Schumacher Nutrition Incentive Program (formerly FINI) (NIFA)

> Regional Food Systems Partnership Grants (AMS)

Senior Farmers' Market Nutrition Program (FNS)

> Specialty Crop Block Grants (AMS)

Urban Agriculture and Innovation Grants (NRCS)

WIC Farmers' Market Nutrition Program (FNS)

RESEARCH, EDUCATION, AND TECHNICAL ASSISTANCE PROGRAMS ALONG THE SUPPLY CHAIN

Agriculture and Food Research Initiative (NIFA)

Beginning Farmer and Rancher Development Program (NIFA)

Community Prosperity Funding Opportunity (OPPE)

Conservation Technical Assistance (NRCS)

Enhancing Agricultural Opportunities for Military Veterans (AGVETS) (NIFA)

Extension Risk Management (NIFA)

Federal State Marketing Improvement Program (AMS)

Food Safety Outreach Program (NIFA)

Organic Research & Extension Initiative (NIFA)

Outreach and Assistance for Socially Disadvantaged and Veteran Farmers and Ranchers Program (2501 Program) (OPPE)

Rural Cooperative Development Grants (RD)

Small Business Innovation Research (NIFA)

Socially Disadvantaged Group Grant (RD)

Specialty Crop Block Grants (AMS)

Specialty Crop Research Initiative (NIFA)

Sustainable Agriculture Research and Education Program (NIFA)

www.ams.usda.gov/localfood

Updated February 2021
 USDA is an equal opportunity employer, provider, and lender.

2021 COVID Relief Bill



Photo from Maryland Farmers Markets

- The bill provides \$100 million in additional funding to support local farmers, farmers markets, and value-added production for farmers and outlets who are impacted by COVID-19 market disruptions through the farm bill's Local Agriculture Market Program (LAMP).
- The Secretary may reduce matching requirements for these additional funds.
- LAMP programs include:
 - Farmers Market Promotion Program
 - Local Food Promotion Program
 - Regional Food Partnerships
 - Value Added Producer Grant Program

Farmers Market Promotion Program (FMPP) and the Local Food Promotion Program (LFPP)

FMPP

- Promotes direct to consumer activities
- Two sub-types:
 - Capacity building
 - Community development, training, and technical assistance
- No match requirement
- \$50k-\$500k

LFPP

- Promotes intermediary supply chain activities
- Applicants must aggregate, distribute, process or store locally or regionally produced products (within a 400 mi radius)
- Two sub-types:
 - Planning
 - Implementation
- Requires a 25% match
- \$25k-\$500k



Which grant is right for me?

Farmers Market and Local Food Promotion Program (FMLFPP)

http://www.ams.usda.gov/services/grants

Does the project support local/regional food efforts to increase consumption of such products and develop, improve, or expand local/regional markets?



COO.

Qualifies for the Local Food Promotion Program (LFPP) if project involves intermediary non-direct-to-consumer supply chain activity: Qualifies for the Farmers
Market Promotion Program
(FMPP) if project is
promoting direct-toconsumer marketing:

Project is ineligible for both FMPP and LFPP. Check <u>www.grants.gov</u> for other federal opportunities.

Project moves/promotes product from the origin of the product to a distributor (e.g. food hub)

OR

Project moves/promotes product from the distributor (e.g. food hub) to the retail outlet (e.g. store, CSA, farmers market, etc.)

OR

farmers markets, roadside stands,

Marketing products directly to consumers via information campaign (e.g. farmers market promotional activities, etc.)

Marketing project directly to

CSAs, agritourist, etc.)

consumers at food outlets (e.g.

OR

Project provides outreach, training, and technical assistance (e.g. establishing shared kitchens, food incubators, etc.)

Organization is in the planning stages of establishing or expanding a local/regional food business in a community (e.g. market research, feasibility studies, business planning, and providing technical assistance)

OR

OR

Project provides outreach, training, and technical assistance for direct-to-consumer marketing (e.g. assistance with market establishment and design, working with experts to market specific products, etc.)

https://www.ams.usda.gov/services/grants/fmpp

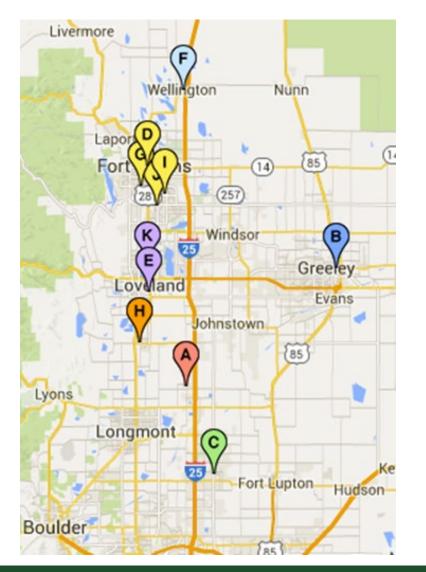
FMPP and LFPP

https://www.ams.usda.gov/services/grants/fmpp

- Administered by: USDA Agricultural Marketing Service
- Applications have not yet opened for 2021.
- Entities that are eligible to apply include:
 - Agricultural businesses and cooperatives
 - Community Supported Agriculture (CSA) networks and associations
 - Food Councils
 - Economic development corporations
 - Local governments
 - Nonprofit and public benefit corporations
 - Producer networks or associations
 - Regional farmers' market authorities
 - Tribal governments



FMPP Example





This project will work to improve farm and ranch sales opportunities at direct to consumer markets by:

- assessing current direct-to-consumer outlets and making recommendations to improve farm sales and consumer access;
- conducting outreach based on assessment results, facilitating enhanced collaboration between regional direct-to-consumer markets and targeting investment and development; and
- 3) working with regional producers to facilitate better interaction with market opportunities through education, trial relationships with markets, and supporting innovative business and marketing models.

Regional Food Partnerships (RFP)

https://www.ams.usda.gov/services/grants/rfsp

- Administered by: USDA Agricultural Marketing Service
- Goals of the program: supports partnerships that connect public and private resources to plan and develop local or regional food systems. The program focuses on strengthening the viability and resilience of regional food economies through collaboration and coordination.
- Applications have not yet opened for 2021.
- In 2020 (first year of the program), USDA awarded 23 partnerships in 15 states:
 - \$2.5M made to 13 planning and design projects
 - \$6.8M made to 10 implementation and expansion projects.

Regional Food Partnership



ABOUT OUR PLANNING GRANT

Valley Food Partnership is working with a USDA Regional Food System Partnership planning grant from now to April 2022 to grow our regional food system capacity. Throughout 2021 we will be identifying ways to: Improve Coordination between Supply and Demand, Develop Processing and Preservation Solutions, and Optimize Regional Logistics to Bring Down Commerce Costs. Then, in March 2022 we will be submitting a plan for an implementation grant to develop all we discover in the planning phase.

Regional Food Partnership



Producing, selling, and eating more local food



PRODUCTION

Increase total supply

Join Working Group

PROCESSING

Join Working Group

LOGISTICS

Optimize coordination and efficiency

Join Working Group

VE TRUST







Join Working Group

LEGITIMACY

Certifying safety and source

CHANNELS

Join Working Group

Join Working Group

Community Food Projects

https://nifa.usda.gov/funding-opportunity/community-food-projects-cfp-competitive-grants-program

- Administered by: USDA National Institute of Food and Agriculture
- Goals of the program: increase food security in communities by bringing the whole food system together to assess strengths, establish linkages, and create systems that improve the self reliance of community members over their food needs.
- Applications due May 4, 2021.
- Planning (\$35k) & Community Food Projects (\$400k).

Community Food Projects

https://nifa.usda.gov/funding-opportunity/community-food-projects-cfp-competitive-grants-program

- Preference given to projects that:
 - Develop linkages between two or more sectors of the food system;
 - Support the development of entrepreneurial projects;
 - Develop innovative connections between the for-profit and nonprofit food sectors;
 - Encourage long-term planning activities, and multi-system, interagency approaches with collaborations from multiple stakeholders that build the long-term capacity of communities to address the food and agricultural problems of the communities, such as food policy councils and food planning associations; or
 - Develop new resources and strategies to help reduce food insecurity in the community and prevent food insecurity in the future by:
 - Developing creative food resources; Coordinating food services with park and recreation programs and other community based outlets to reduce barriers to access; or Creating nutrition education programs for at-risk populations to enhance food purchasing and food-preparation skills and to heighten awareness of the connection between diet and health.

Community Food Project Example



NOURISH (LIVEWELL) COLORADO'S COMMUNITY FOOD ADVOCATES: TO SUPPORT DOUBLE UP FOOD BUCKS COLORADO, ADVOCATES WILL WORK IN TARGET COMMUNITIES TO INCREASE SNAP PARTICIPANT ACCESS TO FRUITS AND VEGETABLES



Value Added Producer Grant (VAPG)

https://www.rd.usda.gov/programs-services/value-added-producer-grants

- Administered by: USDA Rural Development
- Goals of the program: generate new products, create and expand marketing opportunities and increase producer income.
- Applications accepted until April 29, 2021.
- At least \$76M available.
 - First \$35M is part of the COVID relief package; these funds only require a
 10% match and all can be in-kind.
 - Once those funds are gone, the remaining \$41M requires a 100% match.

Value Added Producer Grant (VAPG)

https://www.rd.usda.gov/programs-services/value-added-producer-grants

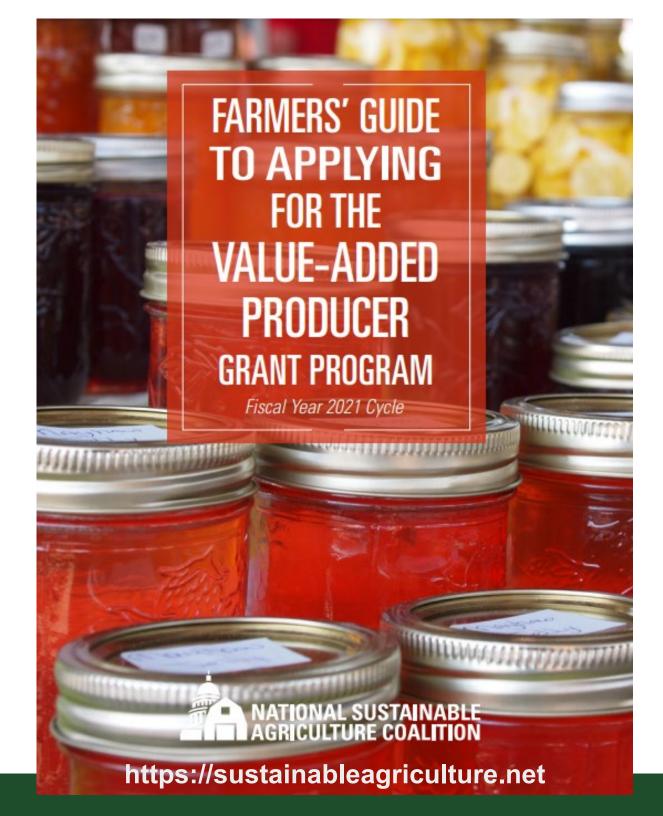
- Planning (\$75k) & Working Capital (\$250k)
 - Note that if you apply for working capital, you need a feasibility study completed by a 3rd party consultant.
- Eligibility: independent producers, agricultural producer groups, farmer- or rancher-cooperatives, and majority-controlled producer-based business ventures.
- Examples of working capital expenses:
 - Processing costs.
 - Marketing and advertising expenses.
 - Some inventory and salary expenses.

VAPG Resources

USDA Rural Development Western Slope Rep PJ Howe

p.j.howe@usda.gov

USDA Rural Development Northeastern Rep Cindy Chadwick cindy.chadwick@usda.gov



VAPG Example







Grant writing: things to consider





- Do you have a 'fundable' project?
 - Why is your idea important? Who will it benefit?
 - Gather background information...talk to people!
 - Do you have a business plan to back up your project?
 - For Planning Grants, have you engaged a well-rounded set of partners (producers, buyers, community organizations)
 - Are you the right person or the right organization with the right skills to do the project? Why?
 - Leading vs. collaborating vs. partnering





- Network find interested and appropriate partners
 - Funders don't just fund good ideas, they fund effective people and organizations –
 including those equipped to manage grants.
 - Can take years to develop relationships....you should be able to demonstrate you didn't build relationships just to submit grant application.
 - New focus on diversity, equity, inclusion and justice should be considered as you build the partners, collaborators and team for your project.





Example:

Producers may have ideas to develop new markets, but not the Infrastructure, ability to manage grants or time to coordinate community partners.











Developing your idea: draw on good/successful examples from across the US





Local Food Systems Response to Covid

Resource Hub Consumer Food Insights Innovation Briefs Impact Assessments Webinar Series Partners About

Innovation Briefs

Focusing on collecting and disseminating easily digestible ideas, best practices, and readily adoptable approaches to COVID adaptation, these 1-2 page briefs are designed to be easily shared by LRFS stakeholders to support timely innovation.



March 2021

State and Federal Policies that Support Food Security in the Age of the COVID-19 Pandemic







Timing Matters

- Timely Deve
 - Back out
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- The Narrativ
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- Budget deve
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 - Justificat

Project Timeline Summer Winter 2019 2019 8 Milestone Milestone Milestone Lorem ipsum dolor sit, et Lorem ipsum dolor sit, et Lorem ipsum dolor sit, et consectetur adipiscing elit. consectetur adipiscing elit. consectetur adipiscing elit. Milestone Milestone Milestone Lorem ipsum dolor sit, et Lorem ipsum dolor sit, et Lorem ipsum dolor sit, et consectetur adipiscing elit. consectetur adipiscing elit. consectetur adipiscing elit.

Spring

2020

Fall

2019

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should be developed with care

Spring

2019

Finding the best opportunity for your project



- Do your research--look at how similar projects have been funded
 - Explore funder websites and read about ongoing/previously funded projects.
- Funding databases
 https://foodsystems.colostate.edu/educationa
 l-impacts/grants/
- Funder needs to be the right fit (geography, mission, funding level, etc.)
- Some grants are easier to write than others



• FY 2014 (pdf)

FY 2012 (pdf)

FY 2011 (pdf)

FY 2010 (pdf)FY 2009 (pdf)

FY 2008 (pdf)
FY 2007 (pdf)

FY 2006 (pdf)

FMPP Awarded Grants

Contacts

FMPP Final Performance Reports

Return to Grants and Opportunities



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Writing your proposal



- READ THE DIRECTIONS! Use the language that funders include in the call for proposals (not meant to be 'great' writing)
 - Be specific, be concise, answer EVERY question
- Components of most proposals:
 - Executive Summary/Abstract
 - Statement of Need/Project Justification
 - Literature Review or overview of past projects
 - Project Description
 - Goals, Objectives, Activities
 - Budget
 - Organizational Information/PI info
 - Letters of support/in-kind if you say someone will do something or that there's a particular need, prove it!

Executive Summary/Abstract



- Introduction to project for un-initiated (know your audience)
 - Brief background
 - Summary of goals
 - Anticipated benefits why is this important (using evidence!)
- Be sure to:
 - Be specific and concise (short sentences)
 - Read, edit, read, edit, repeat
- Avoid:
 - Broad statements or descriptions
 - Overly technical language
 - Grandiose statements ("We cannot overstate the importance of this work to...")





Statement of Need / Justification

- Why should YOU be funded to do THIS project HERE and NOW?
 - What is the current state of knowledge?
 - Know the landscape someone might be addressing one part of your project or have laid the groundwork
 - What has been done before?
 - What is currently being done?
 - Why is this work necessary?
 - Why is funding necessary?
- Play the "So What?" Game who cares?
- Be specific, be concise
 - Avoid jargon
- Avoid justification that is irrelevant to what you are proposing to do

Example project summary



Evolving consumer interest in more localized and sustainable meat production is creating new market opportunities for meat producers, meat processors and other supply chain participants. Studies in Colorado and beyond have documented consumer willingness to pay for sustainability attributes and specialized production and handling methods, but the skills and resources needed for producing and processing livestock, and selling meat products profitably into direct and intermediated market channels are difficult to access and adapt to different business models.

Leveraging NMPAN's work, this project will create resources and improve meat supply chain coordination in Wyoming, Colorado and New Mexico by convening and supporting stakeholders and enhancing their education about market research, market channel profitability, and livestock production, handling and processing for differentiated markets. A portfolio of education and outreach activities will include: two regional meat conferences (modeled after the highly successful Carolina Meat Conference); an online meat school to prepare livestock producers for profitability in new markets; a benchmarking platform replicable in other areas; and consulting for meat producers and processors that will result in improved decision-making and sustainability for all stakeholders. Outcomes include new social capital building as validated by: 1) social network analysis involving 400 stakeholders at two regional meat conferences; 2) producer skills acquisition documented annually through 25 rancher assessments; 3) online decision tool for financial benchmarking used by 100 producers over the project's three years; and 4) eight livestock producers (or producer-groups) and 4 meat processors who learn how to create value-added products for new markets.

Project Description



- Structured Thinking
 - Goals
 - Desired outcome of project
 - What will change as a result of this project? (be realistic)
 - Objectives
 - Specific and measurable components of goals
 - Definitive- number and time
 - Activities
 - Components of objectives
 - Funder's \$ in action

	Goals	Resources	Implementation and Activities	Outcomes and Impacts				
Background Statement				Beneficiaries	By end of grant	After the grant period	How will they be evaluated and measured	Partners and marketing
What current problems exist - what is the project justification	What is your project going to accomplish? What are the goals and objectives?	What will be needed from other partners? Is your organization in possession of the resources and quailified individuals to complete goals?	Workplan/Scope of Work. Specific actions or programs that will be accomplished under the grant in a defined timeline, including who will participate and benefit.	you are marketing to	specific changes and impacts such as additional jobs and	Can the project be replicated or be sustained? Can the project be extended or leveraged into bigger projects?	How and when will you measure and capture impacts of the programs and activities?	What partners might I need and how can I reach them? How will I reach participants and mark my programs? Who wi communicate results to
Lack of awareness of farmers markets by local population limits vendor sales	Increase awareness of local food outlets and increased sales by vendors.	Money for marketing campaign, design of common look, partners that can share through social media, marketing program design expertise	Marketing campaign for available sources of local produce and food products.	social media. Encourage	Increased awareness of local food outlets, increased sales by local food vendors.	of work beyond grant period. Is the work or impact	Consider Multipliers: surveys of local food vendors to find out sales increases, how that translates into dollars into farmers pockets or increase jobs. How do cooking demos translate to sales?	Communication outrea needed to inform stakeholders, funders, other food system players.
Proven need for kitchen incubator and business rerouce center for farmers to get beyond CSA and farmers markets	Setup a kitchen Incubator and business resource space	Space to put the center Ongoing stafing from University	Get the site secured Get the site renovated		10 farmers will have used the kitcen 2 will have developed products	More farmers use the center Farmers expand past incubator kitchn and use co- processor	evaluation of farmers/vendors	Groups that will help Farmers at farmers markets
Use credible sources, statistics and place-based siutations when possible	Be specific, realistic and relate as closely to background and justification as possible	Internal people need to invest time? Provide resources to key partners? Materials and supplies germane to activity	defined here. This should	Target audience could flow from background statement or goals. Be specific and use statistics on number of people if possible	, ,	me, customers, s, meals to food rn customers, lles orders, price	ıř	Be realistic. You like cannot accomplish a work and evaluation internally. Broaden team or farm out some scope of work

Project Description





Example Objectives:

- Meat Conference: Establish and convene two Rocky Mountain meat conferences (2/2021 and 2/2023) that include at least 400 ranchers/producers, meat processors, and meat supply chain stakeholders to build measurable improvements in social capital, shared-values and understanding (including enhanced communication and new market opportunities for participants, and supply chain coordination).
- **Meat School**: Pilot online 'meat school' including a regional convening in three regions of Colorado with at least 25 participating ranchers/producers per year starting in fall of 2020. Conduct an evaluation showing that at least 60% of participants will make new or different market channel decisions or improve the profitability of an existing or new market channel.
- **Decision Tool**: Create an online pricing decision tool, integrating financial data from the USDA ARMS. The tool will be piloted in 2022 through a national webinar hosted by the Niche Meat Processing Network and utilized by at least 60 stakeholders by 3/2023.

FOOD SYSTEMS

Budget

- Read and follow directions (you can get disqualified if you don't!)
- Know organization's tendencies
 - Be realistic, but not bashful
 - Are you more likely to get funding if you ask for less \$?
 - Ask for what you need to accomplish the goals/objectives/activities
- Don't forget about:
 - Travel (mileage) & costs to present at conferences or share with other peers
 - Common to require stipends for advisors/mentors/producers for their time
 - Other appropriate dissemination (printing pamphlets, advertising, etc.)
 - Hiring support for database management, translation, etc.



Budget best practices

- Clearly match to goals & objectives outlined for project
- Align with project timeline & mgmt. plan
- Where possible, detailed estimates are important to show accountability

Budget outline

List activities that will be completed under your project, along with an estimated cost for each one.

Activity	Who	When in project timeline	What	How much it will cost
Ex. Hold a networking meeting for farmers interested in selling to food hub.	Estimated 20 farmers + 4 people from project planning committee	Month 2 (Nov 2021)	1. Reception 2. Handouts on pricing & food safety requirements	 Food (24 people at \$5/pp) Building rental (\$50) Copies (20 people * 10 copies each)



About the Budget....

- Where you spend the money tells the review panel about your priorities
 - May also indicate how well you understand the realities of executing your project's objectives and scope of work
- Indirect costs may be allowable (& required if partnering with Universities)
 - Check policy/allowable rates in RFA



Rest of the Application

- Organizational/PI Info
 - What organization/individual should submit the proposal?
 - Bios who will provide credibility (skills/reputation) to support project
- Letters of Support 2 types (drafting for those you are asking is a courtesy)
 - All partners will need to provide a letter outlining their roles/commitment
 - From community leaders/key stakeholders, but think about who will be most useful/relevant 3-5 letters is a good goal.
- In-Kind
 - Many funders prefer not to fund 100% of project having other support helps
- Management plan, timeline
 - Make sure these all make sense as a whole!

Timeline and management plan can make it clear that you understand how to accomplish scope. Also helps to move along process once it is funded.



PARTNERS: San Luis Valley Development Resources Group, The Trust for Public Land, Colorado Potato Administrative Committee, San Luis Valley Local Foods Coalition, Colorado Water Conservation Board, CSU Extension

Timeline and management plan can make it clear that you understand how to accomplish scope. Also helps to move along process once it is funded.

1.b. Provide technical assistance to continue Colorado Blueprint for Food and Ag conversation		Fall-Winter 2020	Thilmany, Hill, IRISS, Pueblo Food Task force
	1.c. Compile secondary data around topics identified in the first two focus areas with a particular focus on entrepreneurs, start-ups, and business-to-business linkages	Winter-Fall 2021	Weiler, Bauman, GRA 1, GRA 2, CSU Pueblo
	2.a.Utilize feedback from community discussions to develop community-specific entrepreneurship workshops	Winter-Summer 2021	Shrake, Sintas, Thilmany, CSU Pueblo
Pueblo	2.b. Host interactive workshops (in-person or online) to develop entrepreneurial thinking and skillsets among local leaders	Spring-Fall 2021	Shrake, Sintas, Project manager, CSU Pueblo, SBDC
Pucoio	2.c. Support new and existing ventures aligned with broader regional goals with targeted mentorship from business leaders	Summer-Winter 2021	Shrake, Sintas, Thilmany, recruited mentors, SBDC, Pueblo Food task force



Summary

- Define project before finding funder
- Read and follow directions
 - Avoid assumptions
- Be specific
- Define measurable goals, objectives, activities, timeline, and responsible individuals
- Avoid grandiose statements
- Play "so what?"



Highlight narrative that directly connects to your RFP, priorities and objectives (these are scoring rubric categories)

Think like a Reviewer. . .



Make the Scope of Work linear, directly embedded in project objectives and use budget narrative and letters to add detail that does not fit in page limits



Project Summary and first page of Narrative must be tight!

The Triple Bottom Line of Grant Writing and Project Management

People

Treating your team, students, partners and collaborators all as investments the grant is making will give you a richer set of outcomes and impacts

Publications/Programs

Outcomes are important, but read the RFP to see what variety, portfolio and quality of outcomes are expected

Acknowledge your funder!!

Professionalism

There is persistence in the grant and project world!

Funders will remember your performance..

Partners will remember your collegiality...



And Remember.....

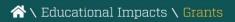


GRANTITUDE

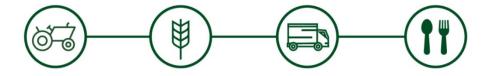
the state of being grateful for grants, grant makers, grant opportunities, grant partners, grant teams, grant reviews, grant managers, and grant professionals











Considering applying for a food system grant? Confused about which one is the best fit or what you need to be successful? CSU's food systems initiative can help! Please check out the resources we have available on this page to

FoodSystems.colostate.edu

CSU is offering support!

Educational Impacts > Grants

To get started, CSU is offering "office hours" to discuss your project and potential grant opportunities. Additionally, we've worked with partners to create worksheets to help you flesh out your ideas

Budget
Budget
Sign Up For Office Hours Here

FoodSystems.colostate.edu

And join our e-newsletter to learn about grants when the RFA is released!

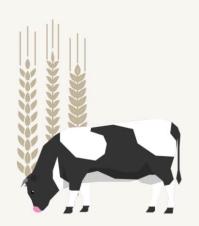
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Visit our Website

Tools for Collaboration

- Give us feedback on how to support your grantwriting and inform USDA programs about how to refine their programs:
- http://colostate.az1.qualtrics.com/jfe/form/SV 5zKlbA4ROHRq1Vk
- Join the #usdafederalgrants Slack channel: https://join.slack.com/share/zt-oqfv3qo2-lgdosMtE4Q YQfaaSKEgSw
- Add your information to this Spreadsheet if you are interested in collaborating with other businesses/organizations and/or want people to know you're applying. This is a public document that will be shared with the CO food system community.

https://docs.google.com/spreadsheets/d/11W3AX5cnBigBTuFzjqgwQP1P7dKNrT4H5zGfANgkylY/edit?usp=sharing

Federal Grant Webinar Series

Framing and Developing Federal Food Systems Grants

Thanks for joining us!

Stories of Past Federal Food System Grant Applicants

Hear directly from other farmers and food systems organizations that have successfully applied for USDA funding in the past. They'll share what the process was like, what they learned, what they wish they had known, and recommendations for how to develop a successful project and application.

Presenters: Katie Slota with Native Hill - VAPG, Kaibab Sauvage with Sauvage Spectrum - VAPG, Anna Schott with GoFarm - LFPP and FMPP, Nanna Meyer with CU Colo Springs - LFPP

Thursday April 15, 2021 @ 1pm MDT Register here: https://bit.ly/3dg9Aui

How To Improve Colorado and Federal Grant Processes

This webinar is a community discussion about what works and what doesn't work about the current state and federal grant processes. The particular focus is how this process can be more inclusive to disadvantaged farmers and organizations and what we can all do to improve the process (i.e. give feedback, create stronger collaborations, get more farmers on review committees, etc.). Feedback will be provided to state decision-makers immediately to help guide and inform additional COVID-response grant programs. Here is your chance to give feedback on how investments could best support your farm, business, organization, and/or community to improve farm/business viability, advance new opportunities, and address food insecurity.

Wednesday April 28 @ 3pm MDT Register here: https://bit.ly/2R8le2T