

Job Title: Value Chain Coordinator (.5 FTE)

Reports To: Director of Healthy Food Incentives

FLSA Status: Exempt

Benefits Eligible: Yes

Location: Denver, Colorado (Currently Remote/In Office Hybrid), with statewide travel required

Position: Half-time salary: \$28,000 annual salary plus a comprehensive benefit package including: health, dental, and vision insurance, life insurance, short- and long-term disability, 401K match, flexible spending accounts, substantial PTO, monthly mental health day, and \$50 monthly work-from-home stipend.

Note that this position is grant-funded annually. Funding available until the end of 2022, with the expectation of renewal for 2023.

The [Double Up Food Bucks Colorado](#) program is an initiative led by [Nourish Colorado](#). Double Up Food Bucks doubles the value of Supplemental Nutrition Assistance Program (SNAP) spent at participating markets and food retail stores, helping more people bring home healthy fruits and vegetables. Participating sites are required to source at least some produce from the State of Colorado, supporting local farmers. The wins are a three-fold: more families have access to fruits and vegetables, local farmers gain new customers, and more dollars stay in the local economy. The program is seeking a value chain coordinator to advance this program and ensure Double Up partners can find, store, and offer Colorado-grown produce consistently.

Position Description

Nourish Colorado is seeking a part-time employee as a Value Chain Coordinator. The position will be supervised by the Director of Healthy Food Incentives. The Value Chain Coordinator will be responsible for:

- 1) Assess Capacity for Participating Retailers to Carry CO-grown Produce
 - Assess current procurement of CO-grown produce with store partners to determine baseline
 - Track what produce sells well at stores and potential for CO grown supply increase
 - Assess current produce procurement methods and opportunities for growth and change
- 2) Increase CO-grown produce carried at participating Double Up retailers
 - Annually set growth goals with retailers to increase % of CO-grown produce carried
 - Support retailers in tracking increase and assessing gaps
 - Connect retailers to distributors, food hubs, and direct farms to meet growth goals
 - Engage with grower associations, such as Mile High Farmers, RMFU, and CFVA to identify and connect buyers to growers
- 3) Evaluate Impact
 - Set up tracking system for produce increases and types of produce procured in Colorado



- Work with Double Up program team and Colorado State University to assess economic impact on Colorado growers
- 4) Support Growers with Retail Entry Points
- Partner with other statewide organizations to identify growers interested in selling in to retail settings
 - Partner with other statewide organizations to train and prepare growers to sell in to retail settings
 - Disseminate food safety information and best practices
 - Develop a roadmap with recommended steps and suggestions for farmers considering moving to retail sales

Position Requirements

- Background in food procurement, agriculture, or distribution
- Experience with Colorado's food systems
- Demonstrated awareness of agricultural as well as business development technical assistance providers in Colorado
- Familiarity with various food retail business models (not expected to be an area of expertise)
- Experience with a different size retail venues preferred
- Strong commitment to equity and diversity, and proven ability to work with culturally diverse populations
- Strong communication skills and responsiveness through multiple forms of communication (email, phone, text)
- Skilled in developing and managing spreadsheets
- Experience with Microsoft Office, especially Word and Excel
- Bilingual English/Spanish is a plus

Interested applicants please submit a resume and a brief cover letter outlining your experiences and abilities to meet the tasks outlined in this scope to Wendy Moschetti at wendy@nourishcolorado.org no later than Friday, Apr. 15th.

