

Session: WORKSHOP: From Community Food and Agricultural Advocacy to City and State Policy

Track: Bringing Policy Down To Earth

Sponsored by Denver Department of Public Health and Environment

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¡GRACIAS A TODAS LAS ORGANIZACIONES QUE FORMAN PARTE DE LA CUMBRE ALIMENTICIA 2023!



SPEAKERS



LIZA MARRON

Co-Director and Co-Founder of the San Luis Valle Local Foods Coalition



LAUREN HOWE

Healthy Food for Denver's Kids Grant Program Supervisor - Denver Department of Public Health and Environment



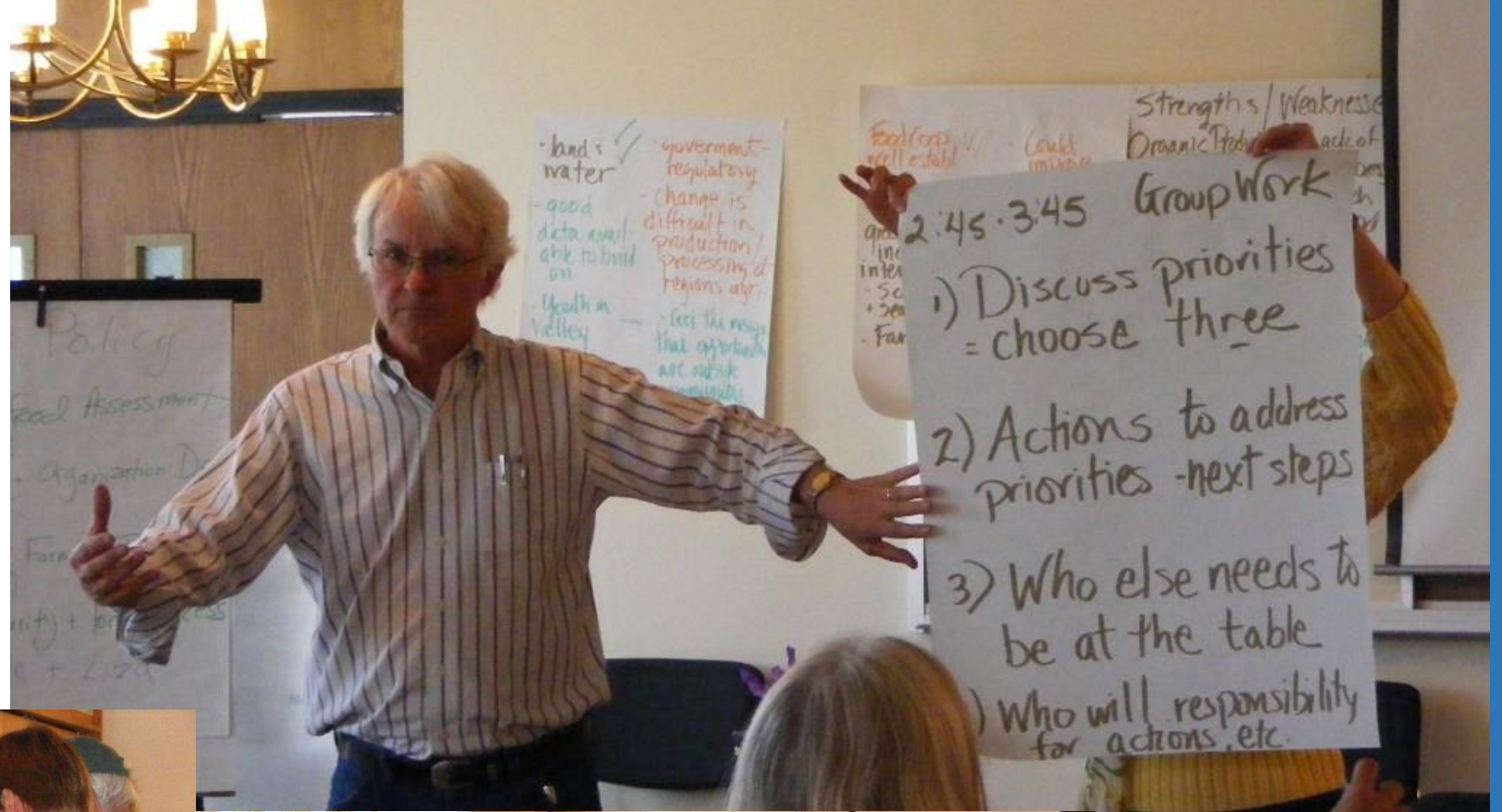
AMELIA HULBERT

Healthy Eating Active Living/Built Environment Team Lead- Boulder County Public Health



ASHLEY WHEELAND

Former Director of Public Policy - Hunger Free Colorado



Formed
in 2009

SAN LUIS VALLEY
Local Foods Coalition

Fostering an equitable local foods system
in the San Luis Valley

www.slvlocalfoods.org



**COOKING
MATTERS**

Cooking Matters

A cooking and nutrition education program for low-income families, caregivers, and adults that aims to increase health, limit food waste, and educate folks on how to use local ingredients on a budget. The **Cooking Matters** team works closely with local organizations to educate and support SNAP users and our local farm workers and their families.



Valley Roots Food Hub

Discover the Valley Roots Food Hub - the bustling heart of the SLV food system. This lively Mosca-based food hub connects local producers to consumers by distributing SLV & Colorado foods to restaurants, grocers, other hubs, and your home via CSA (*community-supported agriculture*) boxes. The Hub also hosts farm tours and events throughout the Valley.

MoKi & La Tiendita

The **MoKi (Mobile Kitchen) Food Truck & Catering** serves up tasty dishes with local ingredients at farmers markets, community events, and private gatherings. Savor farm-to-table cuisine from this roaming kitchen! *Coming soon: La Tiendita*, Alamosa's new community corner store! Stop by to pick up fresh, local, healthy foods right in your neighborhood.





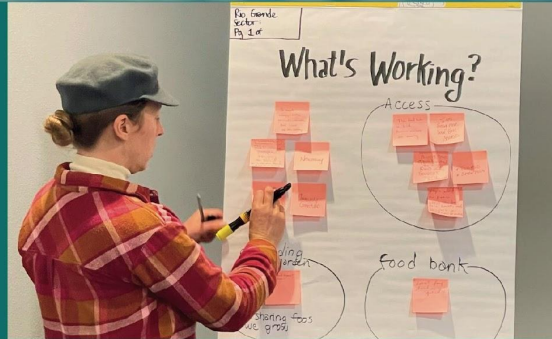
by Braylan Flores

Rio Grande Farm Park

Off the banks of the Rio Grande is a dynamic space to *Learn, Play, and Grow*. The Farm Park hosts an outdoor play area, family & commercial farm plots, a sustainable greenhouse, and an Education Center for workshops and events. *Programs include Rising Stewards (high school summer program), Mercadillo en el Rio (a weekly farmers market), and a commercial farmer incubator.*

Community Food & Agriculture Assessment

The SLV CFAA is creating a community-driven strategic plan to build the capacity of food & ag systems in the San Luis Valley. It addresses opportunities and challenges in current systems, taking to heart ideas and voices of community members, producers, and food businesses.



by Doug Gritzmacher

Mercadillo en el Rio

The weekly farmers market at Rio Grande Farm Park is a mid-week event for the whole community to enjoy. Come shop the week's harvest from our local farmers, enjoy food trucks, and shop creative goods from our vendors. **Wednesday evenings, 4pm to 7pm throughout the summer**

Additional Resources

The **Local Roots Guide** is a comprehensive list of local farmers, ranchers, and producers in the SLV. <https://slvlocalfoods.org/local-roots-guide/>
The **Bilingual Resource Guide** helps new and experienced ranchers & and farmers with best practices, educational resources, and agricultural advocacy groups.

www.riograndefarmpark.org/reports-guides





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Advocacy Organizations and Policy

❖ Rocky Mountain
Farmers Union

❖ Colorado Counties Inc.

❖ Colorado Counties
Acting Together

❖ Chickens in Town

❖ Right to Repair – RMFU

❖ Colorado Cottage Foods Bill

❖ DUFB – Funding

❖ On Farm Poultry Processing – DORA

❖ Right to Alternative Sanitation - CDPHE

Liza Marron

**San Luis Valley Local Foods
Coalition**

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Boulder's Sugary Drink Tax Campaign

Amelia Hulbert

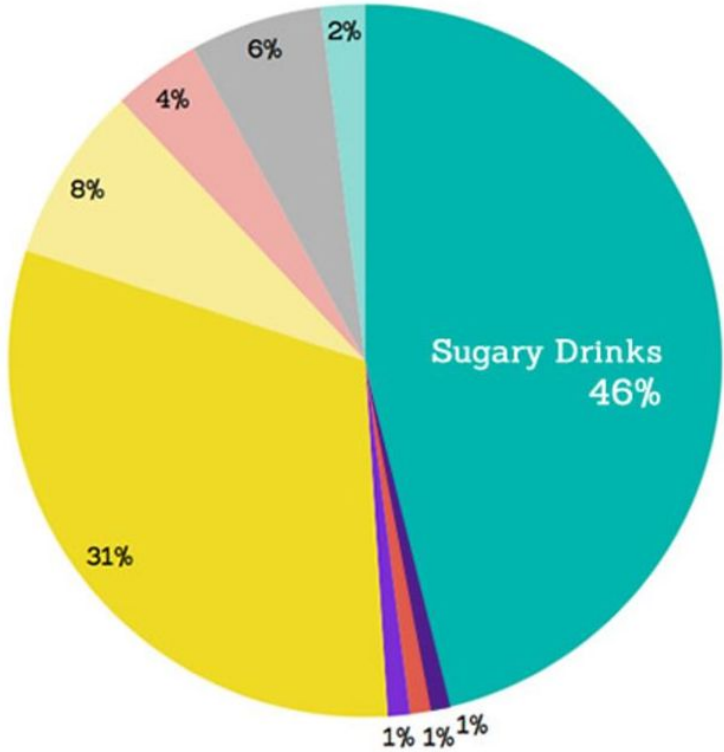
Boulder County Public Health

December 8, 2023



Foods and beverages that are leading sources of added sugar in the American diet

Sugary drinks are the key driver of our overconsumption of added sugars



- Dairy
- Grains
- Fruits & Fruit Juice
- Mixed Dishes
- Alcoholic Beverages
- Snacks & Sweets
- Vegetables
- Condiments, Gravies, Spreads Salad Dressing

2009-2010 data from US Department of Health and Human Services and U.S. Department of Agriculture. 2015 - 2020 Dietary Guidelines for Americans. 8th Edition. December 2015.



History of SSB work on the team





Structure of an SSB excise tax


Tax on distributors



Source: Dr. Christina Roberto

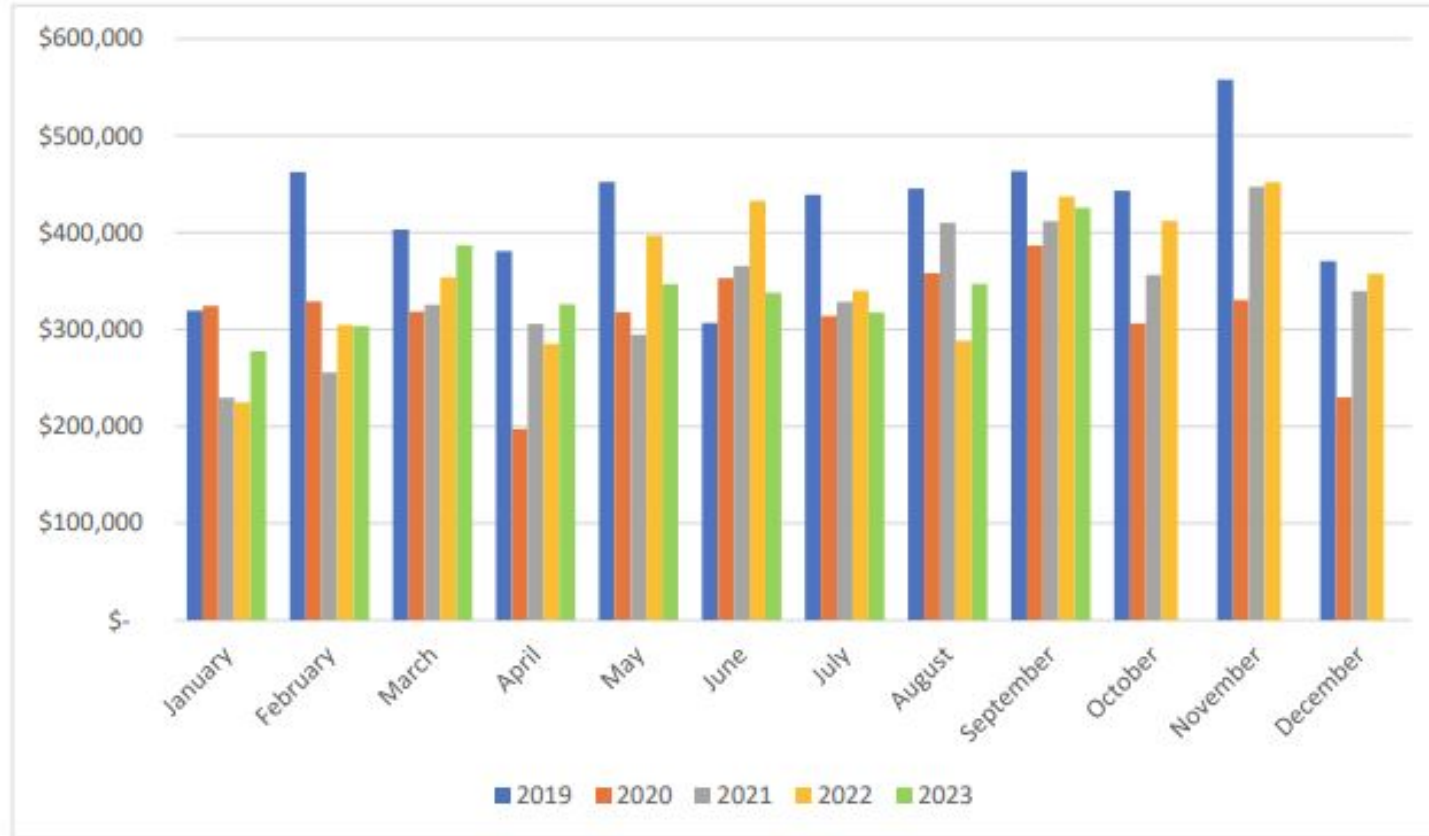
Success!

CITY OF BOULDER BALLOT ISSUE 2H SUGAR SWEETENED BEVERAGE PRODUCT DISTRIBUTION TAX

		VOTES	PERCENT
FOR THE MEASURE		32,767	53.90%
AGAINST THE MEASURE		28,021	46.10%
		TOTAL VOTES:	60,788

Sugar Sweetened Beverage Tax Revenue

The Sugar Sweetened Beverage Product Distribution Tax is a voter-initiated tax that was adopted by Boulder voters in the November 2016 election and went into effect on July 1, 2017. It places a 2 cent per ounce excise tax on the distribution of beverages with added sugar and other sweeteners.



Note: February 2019 Sugar-Sweetened Beverage Revenue is higher than average due to the collection of 2018 taxes that were not paid until 2019. November 2019 is higher than average due to the posting of an audit of a large taxpayer.

Key Elements

- Dedicated revenue fund for health equity, annual application- Health Equity Fund
- Since July 2017, over \$21 million allocated
- Citizen advisory board review process
- City programs and community organizations apply through same process
- Sustainability- tax does not sunset



for Healthy Boulder Kids
**YES on
2H1** 

Thank you!

Amelia Hulbert

ahulbert@bouldercounty.gov

303-441-1382



HEALTHY FOOD FOR DENVER'S **KIDS**

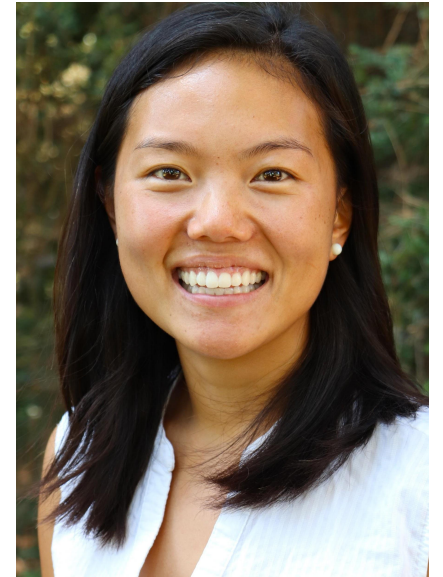
From Community
Food and
Agricultural
Advocacy to City
and State Policy

A presentation by Lauren
Howe for the Colorado Food
Summit
December 8, 2023

Lauren Howe (she/her/ella)

Program Supervisor, Healthy Food for Denver's Kids Initiative

- Food Team in DDPHE's Community & Behavioral Health Division (managed HFDK since 2019)
- Passionate about environmental sustainability, social justice, and community
- BA, Environmental Studies (Hamilton College) and MSc, International Agricultural Development (UC Davis)
- Have a black Lab named Rocky, a flock of backyard chickens, and hive of honeybees





Healthy Food for Denver's Kids

- Resident-led ballot measure (302) approved by Denver voters in November of 2018
- Provides a 10-year funding stream from taxes to invest in Denver's low-income and under-served youth
- A fund for healthy food access and food-based education
- 0.08% sales and use tax increase, expected to generate ~\$11 million/year
- **Term:** Jan. 1, 2019 – Dec. 31, 2028 (must spend by 12/31/29)



Who is Eligible for HFDK Funding?

- Non-profits, public schools (+DPS) and Denver city agencies through competitive grantmaking processes.
- Funding can support programs like:
 - Healthy meals and snacks
 - Classes on nutrition, cooking, gardening, and food justice
 - Free food distribution, including mobile food markets and school food pantries

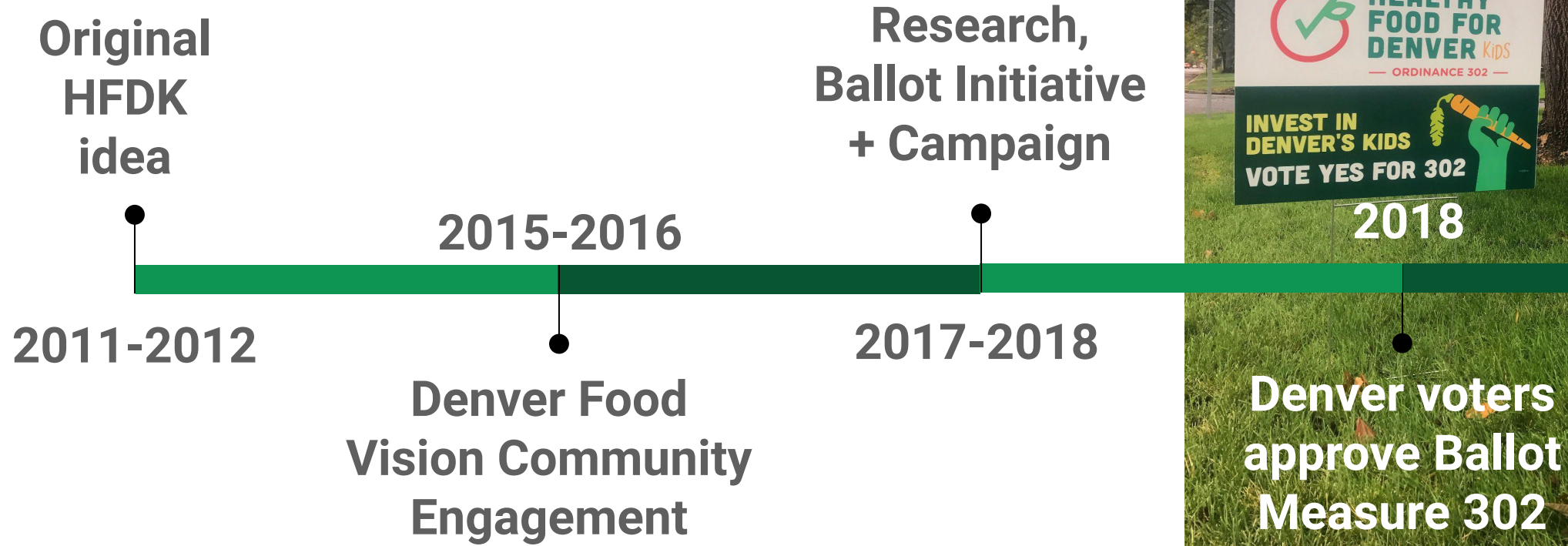
HFDK Commission

- 13-member Commission
 - 4 residents of the city
 - 4 representatives of city-wide organizations or institutions involved in food
 - 3 city leaders
 - 2 members of City Council
- 3-year terms, up to 2 terms
- DDPHE is the operational support for HFDK and implements Commission decisions (e.g., funding strategy, application review)



**HEALTHY
FOOD FOR
DENVER'S** Kids

Ballot Measure 302 Campaign for Healthy Food for Denver's Kids



**HEALTHY
FOOD FOR
DENVER'S** Kids

Thank
you!

Contact:

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Supervisor,
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Menti Description and Instructions

What is one action that you are likely to do or do differently as a result of this session?



A dark, purple-tinted photograph of a herd of cattle in a field with mountains in the background. The text is overlaid in white.

WHAT'S NEXT?

REGIONAL DISCUSSION

Show Arena

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DE LA CUMBRE ALIMENTICIA 2023!**



 **FOOD SYSTEMS INSTITUTE**
COLORADO STATE UNIVERSITY



COLORADO
Department of Agriculture



COLORADO FOOD SYSTEMS
ADVISORY COUNCIL



**COLORADO BLUEPRINT
TO END HUNGER**

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TODAY'S AGENDA



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