



— C O L O R A D O —  
**FOOD SUMMIT**

— 2024-25 REGIONAL FOOD SUMMITS —

**S P O N S O R S H I P  
G U I D E**



Photo Courtesy of Rio de la Vista, Del Norte, Colorado

## WHAT IS THE COLORADO FOOD SUMMIT?

The Colorado Food Summit works to bring together food and agriculture stakeholders from across the state to help build shared understanding of the complex opportunities and challenges facing our food and agricultural systems. The Colorado Food Summit has taken place three times over the last four years. It is the largest gathering of stakeholders from across Colorado's food system. To incorporate and elevate regional specificity, as well as to support statewide food and agricultural organizations in prioritizing programming and investments, the Colorado Food Summit is supporting regional convenings to be held across the state between fall of 2024 and the spring 2025. The regional convenings will inform the 2025 Colorado Food Summit.

## WHY IS THE COLORADO FOOD SYSTEM IMPORTANT?

Coloradans are impacted by our food system every day. The food system connects us to ourselves, each other, and our lands. These events create opportunities for us to come together to showcase our successes, workshop our challenges, and learn from our differences. These events are a step toward creating a shared food vision for Colorado, focused on regenerative, resilient, and equitable agricultural and food systems that benefit local and regional communities and economies, improve individual livelihoods and community health, and support the next generation of producers.

## YOUTH SUMMIT:

The regional convenings and the statewide summit will include young leaders from around the state to help envision Colorado's food system. Each regional event is expected to include a young leader on their planning committee. The statewide event will bring together these young leaders to help design and implement a track. To ensure a diverse group of young leaders, individuals who take on planning responsibilities will receive sponsored conference passes, travel, and lodging.

## LOOK WHO IS INVOLVED:

The Colorado Food Summit is a growing collaboration of stakeholders across Colorado's food system. The statewide steering committee for the regional events includes Colorado State University, Colorado Agricultural Experiment Station, the Colorado Department of Agriculture, the Colorado Department of Education, the Colorado Blueprint to End Hunger, Colorado Food is Medicine, the Colorado Food Systems Advisory Council, the Northwest and Rocky Mountain Regional Food Business Center: Colorado, and Epitmizo LLC.



**685**

2023 COLORADO FOOD SUMMIT PARTICIPANTS / 62 YOUNG LEADERS

**148**

INDIVIDUALS RECEIVED OVER \$50,000 OF FINANCIAL ASSISTANCE (COMPLIMENTARY REGISTRATION, LODGING, CHILDCARE, AND OTHER TRAVEL COSTS)

**9600**

ESTIMATED NEW CONNECTIONS MADE DUE TO THE EVENT

**96%**

OF ATTENDEES WOULD RECOMMEND ATTENDING THE COLORADO FOOD SUMMIT TO A FRIEND OR COLLEAGUE

Photo Courtesy of Audrey Sayles, Kit Carson County

## BECOME A SPONSOR!

By joining as a sponsor, you will be making a **key investment** in building and sustaining meaningful connections across Colorado’s food system. You will also have the opportunity to **partner with us** to create an impactful event.

## SPONSORSHIP OPPORTUNITIES:

	\$25,000	\$10,000	\$5,000	\$3,000
Logo on regional convening and Food Summit website, digital communications, and during slide shows at events	LARGE	MEDIUM	SMALL	COMPACT
Logo on Food Summit event giveaways	✓	✓		
Naming rights for one key Colorado Food Summit Event (e.g., Happy hour, lunch, opening session)	✓			
Naming rights to a Food Summit track		✓		
Naming rights to a Food Summit session			✓	
Verbal identification during sponsorship recognition at Food Summit and regional convening	✓	✓	✓	
Recognition badges for attendees at Food Summit	✓	✓	✓	✓
Tabling at Food Summit	✓	✓	✓	✓
Complimentary registration at Food Summit	8	6	4	2

To be included in regional convening sponsorship recognition, donations and logos must be received by **October 2024**.

The Colorado Food Summit welcomes **donations of local Colorado products** to serve at the 2025 Statewide summit for our group size of approximately 600 participants. Donations will be assigned sponsorship value based on market value of donation.

# THANK YOU FOR BECOMING A SPONSOR!

Sponsoring the **2024-2025 Colorado Food Summit** establishes your organization as one that both values and has a deep commitment to helping build shared understanding of the complex opportunities and challenges facing our food and agriculture system in Colorado. Along with the opportunity to build your brand and create awareness, your sponsorship provides great business networking opportunities and exposes you to new talent pools. As the Summit will unite food and agriculture stakeholders from across the state, you will reach and leave a long-lasting impression on a diverse audience.

## SPONSOR INFORMATION

Yes, we would like to pledge our sponsorship of the 2024-2025 Colorado Food Summit. We will participate at the following level:

- \$25,000    
  \$10,000    
  \$5,000    
  \$3,000

I do not wish to receive sponsor benefits in exchange for my donation. Please designate 100% of this contribution to the Colorado Food Summit.

\_\_\_\_\_ This gift is from:  Me  My spouse/partner and me  My organization  
 Name

\_\_\_\_\_ Spouse's/Partner's Full Name     \_\_\_\_\_ Organization's Full Name

\_\_\_\_\_ Address     \_\_\_\_\_ City, State, ZIP

\_\_\_\_\_ Phone     \_\_\_\_\_ Email

## GIFT INFORMATION

Make checks payable to the CSU Food Systems and mail to the CSU College of Agricultural Sciences' secure mailbox at: Colorado Food Summit, 1101 Campus Delivery, Fort Collins, CO 80523-1101

Charge this gift payment of \$ \_\_\_\_\_ to my/our:  Visa  MasterCard  American Express  Discover

\_\_\_\_\_ Card Number     \_\_\_\_\_ Expiration Date     \_\_\_\_\_ Card Security Code

\_\_\_\_\_ Name on Card     \_\_\_\_\_ Billing ZIP     \_\_\_\_\_ Signature

Please consult your tax adviser to determine the tax-deductibility of your contribution.